

ORDER



Orders

Order / Rev:	47015
Alt Order #:	27766398
Product Desc:	Order
Estimate:	417423
Flight Dates:	04/17/22 - 04/23/22
Original Date / Rev:	04/14/22 / 04/14/22
Order Type:	GENERAL

	KLKN-TV
Primary AE:	Katz Washington, D.C.
Sales Office:	DC
Sales Region:	National

Agency

Name:	<u>Smart Media Group</u>
Buying Contact:	<u></u>
Billing Contact:	<u></u>
	<u>1427 Leslie Ave</u>
	<u>Alexandria, VA 22301</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Herbster for Governor
Demographic:	A35+
Product Codes:	Candidates
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-CAND
Priority:	P-04

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/23/22	192	\$28,700.00	\$24,395.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	192	\$28,700.00	\$24,395.00	0.00
Totals	192	\$28,700.00	\$24,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/18/22	04/18/22	Ch 8 News Midday M-F	CM	11a-12p	M-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----			2		\$75.00	0.00					
N 2	KLKN	04/19/22	04/19/22	Ch 8 News Midday M-F	CM	11a-12p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----			1		\$75.00	0.00					
N 3	KLKN	04/20/22	04/20/22	Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----			2		\$75.00	0.00					
N 4	KLKN	04/21/22	04/21/22	Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			1		\$75.00	0.00					
N 5	KLKN	04/22/22	04/22/22	Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00

Advertiser:	Herbster for Governor
Product Desc:	Order
Estimate:	417423

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	----F--					2	\$75.00		0.00			
N 6	KLKN	04/18/22	04/18/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----					1	\$50.00		0.00			
N 7	KLKN	04/19/22	04/19/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-T-----					2	\$50.00		0.00			
N 8	KLKN	04/20/22	04/20/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	--W----					1	\$50.00		0.00			
N 9	KLKN	04/21/22	04/21/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	---T---					2	\$50.00		0.00			
N 10	KLKN	04/22/22	04/22/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	----F--					1	\$50.00		0.00			
N 11	KLKN	04/18/22	04/18/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M-----	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----					2	\$70.00		0.00			
N 12	KLKN	04/19/22	04/19/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-T-----	:30	1	\$70.00	P-04	0.00	NM	1	\$70.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-T-----					1	\$70.00		0.00			
N 13	KLKN	04/20/22	04/20/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--W----	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	--W----					2	\$70.00		0.00			
N 14	KLKN	04/21/22	04/21/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---T---	:30	1	\$70.00	P-04	0.00	NM	1	\$70.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	---T---					1	\$70.00		0.00			
N 15	KLKN	04/22/22	04/22/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	----F--	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	----F--					2	\$70.00		0.00			
N 16	KLKN	04/18/22	04/18/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----					1	\$50.00		0.00			
N 17	KLKN	04/19/22	04/19/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
LIVE WITH KELLY & RY															

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					2	\$50.00		0.00			
N 18	KLKN	04/20/22	04/20/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$50.00		0.00			
N 19	KLKN	04/21/22	04/21/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					2	\$50.00		0.00			
N 20	KLKN	04/22/22	04/22/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--					1	\$50.00		0.00			
N 21	KLKN	04/18/22	04/18/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					2	\$50.00		0.00			
N 22	KLKN	04/19/22	04/19/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-T-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$50.00		0.00			
N 23	KLKN	04/20/22	04/20/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					2	\$50.00		0.00			
N 24	KLKN	04/21/22	04/21/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---T---	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					1	\$50.00		0.00			
N 25	KLKN	04/22/22	04/22/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--					2	\$50.00		0.00			
N 26	KLKN	04/18/22	04/18/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$20.00		0.00			
N 27	KLKN	04/19/22	04/19/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-T-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$20.00		0.00			
N 28	KLKN	04/20/22	04/20/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	--W----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$20.00		0.00			
N 29	KLKN	04/21/22	04/21/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	---T---	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			1		\$20.00	0.00					
N 30	KLKN	04/22/22	04/22/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--			1		\$20.00	0.00					
N 31	KLKN	04/18/22	04/18/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----			1		\$75.00	0.00					
N 32	KLKN	04/19/22	04/19/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----			1		\$75.00	0.00					
N 33	KLKN	04/20/22	04/20/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----			1		\$75.00	0.00					
N 34	KLKN	04/21/22	04/21/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			1		\$75.00	0.00					
N 35	KLKN	04/22/22	04/22/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--			1		\$75.00	0.00					
N 36	KLKN	04/18/22	04/18/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----			1		\$20.00	0.00					
N 37	KLKN	04/19/22	04/19/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-T-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----			1		\$20.00	0.00					
N 38	KLKN	04/20/22	04/20/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----			1		\$20.00	0.00					
N 39	KLKN	04/21/22	04/21/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			1		\$20.00	0.00					
N 40	KLKN	04/22/22	04/22/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--			1		\$20.00	0.00					
N 41	KLKN	04/23/22	04/23/22	Good Morning America Sat Good Morning America Sat	CM	7a-9a	-----S-	:30	4	\$75.00	P-04	0.00	NM	4	\$300.00
WEEKEND GOOD MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S-			4		\$75.00	0.00					
N 42	KLKN	04/17/22	04/17/22	Good Morning America 5M	CM	7a-8a	-----S	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		Good Morning America Su													
		WEEKEND GOOD MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	-----S			2		\$75.00	0.00					
N 43	KLKN	04/18/22	04/18/22	Ch 8 News at 5a M-F	CM	5a-6a	M-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		Ch 8 Eyewitness News 5a													
		KLLKN NEWS 8 THISAM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	M-----			2		\$50.00	0.00					
N 44	KLKN	04/19/22	04/19/22	Ch 8 News at 5a M-F	CM	5a-6a	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		Ch 8 Eyewitness News 5a													
		KLLKN NEWS 8 THISAM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-T-----			2		\$50.00	0.00					
N 45	KLKN	04/20/22	04/20/22	Ch 8 News at 5a M-F	CM	5a-6a	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		Ch 8 Eyewitness News 5a													
		KLLKN NEWS 8 THISAM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	--W----			2		\$50.00	0.00					
N 46	KLKN	04/21/22	04/21/22	Ch 8 News at 5a M-F	CM	5a-6a	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		Ch 8 Eyewitness News 5a													
		KLLKN NEWS 8 THISAM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	---T---			2		\$50.00	0.00					
N 47	KLKN	04/22/22	04/22/22	Ch 8 News at 5a M-F	CM	5a-6a	----F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		Ch 8 Eyewitness News 5a													
		KLLKN NEWS 8 THISAM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			2		\$50.00	0.00					
N 48	KLKN	04/18/22	04/18/22	Good Morning America	CM	7a-9a	M-----	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
		Good Morning America													
		GOOD MORNING AMERICA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	M-----			4		\$140.00	0.00					
N 49	KLKN	04/19/22	04/19/22	Good Morning America	CM	7a-9a	-T-----	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
		Good Morning America													
		GOOD MORNING AMERICA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-T-----			4		\$140.00	0.00					
N 50	KLKN	04/20/22	04/20/22	Good Morning America	CM	7a-9a	--W----	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
		Good Morning America													
		GOOD MORNING AMERICA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	--W----			4		\$140.00	0.00					
N 51	KLKN	04/21/22	04/21/22	Good Morning America	CM	7a-9a	---T---	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
		Good Morning America													
		GOOD MORNING AMERICA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	---T---			4		\$140.00	0.00					
N 52	KLKN	04/22/22	04/22/22	Good Morning America	CM	7a-9a	----F--	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
		Good Morning America													
		GOOD MORNING AMERICA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			4		\$140.00	0.00					
N 53	KLKN	04/18/22	04/18/22	Ch 8 News at 6a M-F	CM	6a-7a	M-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		Ch 8 Eyewitness News 6a													
		KLLKN NEWS 8 THIS AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	M-----			2		\$105.00		0.00				
N 54	KLKN	04/19/22	04/19/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		KLLKN NEWS 8 THIS AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	-T-----			2		\$105.00		0.00				
N 55	KLKN	04/20/22	04/20/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		KLLKN NEWS 8 THIS AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	--W----			2		\$105.00		0.00				
N 56	KLKN	04/21/22	04/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		KLLKN NEWS 8 THIS AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	---T---			2		\$105.00		0.00				
N 57	KLKN	04/22/22	04/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		KLLKN NEWS 8 THIS AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	----F--			2		\$105.00		0.00				
N 58	KLKN	04/17/22	04/17/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		THIS WEEK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	-----S			1		\$150.00		0.00				
N 59	KLKN	04/17/22	04/17/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		ABC NEWS-SUN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	-----S			2		\$250.00		0.00				
N 60	KLKN	04/23/22	04/23/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	2	\$125.00	P-03	0.00	NM	2	\$250.00
		EYEWITNESS NEWS 8 AT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	-----S-			2		\$125.00		0.00				
N 61	KLKN	04/23/22	04/23/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		ABC NEWS-SAT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	-----S-			1		\$250.00		0.00				
N 62	KLKN	04/18/22	04/18/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
		CHANNEL 8 EYEWITNESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	M-----			2		\$200.00		0.00				
N 63	KLKN	04/19/22	04/19/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
		CHANNEL 8 EYEWITNESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	-T-----			2		\$200.00		0.00				
N 64	KLKN	04/20/22	04/20/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
		CHANNEL 8 EYEWITNESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/18/22		04/18/22	04/24/22	--W----			2		\$200.00		0.00				
N 65	KLKN	04/21/22	04/21/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
		CHANNEL 8 EYEWITNESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			2		\$200.00	0.00					
N66	KLKN	04/22/22	04/22/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--			2		\$200.00	0.00					
N67	KLKN	04/17/22	04/17/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-----S			2		\$200.00	0.00					
N68	KLKN	04/18/22	04/18/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----			2		\$250.00	0.00					
N69	KLKN	04/19/22	04/19/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----			2		\$250.00	0.00					
N70	KLKN	04/20/22	04/20/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----			2		\$250.00	0.00					
N71	KLKN	04/21/22	04/21/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			2		\$250.00	0.00					
N72	KLKN	04/22/22	04/22/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--			2		\$250.00	0.00					
N73	KLKN	04/23/22	04/23/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 XM-2:00 XM (1:00 XM-2:00 XM)	-----S-	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
THE LISTENER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-----S-			2		\$10.00	0.00					
N74	KLKN	04/23/22	04/23/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:05 XM-2:05 XM (1:05 XM-2:05 XM)	-----S-	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
FORENSIC FILES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-----S-			2		\$10.00	0.00					
N75	KLKN	04/17/22	04/17/22	Sun 1135p-1235a Sun 1135p-1235a	CM	1135p-1235a	-----S	:30	1	\$15.00	P-05	0.00	NM	1	\$15.00
MAJOR CRIMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-----S			1		\$15.00	0.00					
N76	KLKN	04/23/22	04/23/22	Sat 1235a-105a Sat 1235a-105a	CM	1235a-105a	-----S-	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
JUST FOR LAUGHS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-----S-			1		\$10.00	0.00					
N77	KLKN	04/23/22	04/23/22	Sat 1035p-1135p Sat 1035p-1135p	CM	1035p-1135p	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-----S-			1		\$50.00	0.00					
N78	KLKN	04/17/22	04/17/22	Sun 1035p-1135p Sun 1035p-1135p	CM	1035p-1135p	-----S	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
BULL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-----S			2		\$60.00	0.00					
N79	KLKN	04/18/22	04/18/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	1:00	1	\$150.00	P-04	0.00	NM	1	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----			1		\$150.00	0.00					
N80	KLKN	04/19/22	04/19/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	1:00	1	\$150.00	P-04	0.00	NM	1	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----			1		\$150.00	0.00					
N81	KLKN	04/20/22	04/20/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	1:00	1	\$150.00	P-04	0.00	NM	1	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----			1		\$150.00	0.00					
N82	KLKN	04/21/22	04/21/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	1:00	1	\$150.00	P-04	0.00	NM	1	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			1		\$150.00	0.00					
N83	KLKN	04/22/22	04/22/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	1:00	1	\$150.00	P-04	0.00	NM	1	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--			1		\$150.00	0.00					
N84	KLKN	04/18/22	04/18/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	M-----	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
LIVE WITH KELLY AND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----			1		\$10.00	0.00					
N85	KLKN	04/19/22	04/19/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	-T-----	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
LIVE WITH KELLY AND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----			1		\$10.00	0.00					
N86	KLKN	04/20/22	04/20/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	--W----	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
LIVE WITH KELLY AND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----			1		\$10.00	0.00					
N87	KLKN	04/21/22	04/21/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	---T---	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
LIVE WITH KELLY AND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---			1		\$10.00	0.00					
N88	KLKN	04/22/22	04/22/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	----F--	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
LIVE WITH KELLY AND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--			1		\$10.00	0.00					
N89	KLKN	04/18/22	04/18/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	M-----			2		\$250.00	0.00					
N90	KLKN	04/19/22	04/19/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-T-----			2		\$250.00	0.00					
N91	KLKN	04/20/22	04/20/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	--W----			2		\$250.00	0.00					
N92	KLKN	04/21/22	04/21/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	---T---			2		\$250.00	0.00					
N93	KLKN	04/22/22	04/22/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			2		\$250.00	0.00					
N94	KLKN	04/17/22	04/17/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	-----S			1		\$250.00	0.00					
N95	KLKN	04/18/22	04/18/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	M-----			1		\$250.00	0.00					
N96	KLKN	04/19/22	04/19/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-T-----			2		\$250.00	0.00					
N97	KLKN	04/20/22	04/20/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	--W----			2		\$250.00	0.00					
N98	KLKN	04/21/22	04/21/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	---T---			2		\$250.00	0.00					
N99	KLKN	04/22/22	04/22/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			2		\$250.00	0.00					
N100	KLKN	04/19/22	04/19/22	Tuesday Prime 1 Tuesday Prime 1	CM	7p-8p	-T-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
JUDGE STEVE HARVEY-A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-T-----			2		\$250.00	0.00					
N101	KLKN	04/17/22	04/17/22	Sunday Prime 4 Sunday Prime 4	CM	9p-10p	-----S	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
THE ROOKIE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 47015
 Alt Order #: 27766398
 Flight Dates: 04/17/22 - 04/23/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 417423

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					2	\$300.00		0.00			
N102	KLKN	04/17/22	04/17/22	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	2	\$275.00	P-04	0.00	NM	2	\$550.00
AMERICAS FUNNIEST H															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					2	\$275.00		0.00			
N103	KLKN	04/21/22	04/21/22	Thursday Prime 3 Thursday Prime 3	CM	9p-10p	---T---	:30	2	\$350.00	P-04	0.00	NM	2	\$700.00
ABBOTT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					2	\$350.00		0.00			
N104	KLKN	04/20/22	04/20/22	Wednesday Prime 2 Wednesday Prime 2	CM	8p-9p	--W----	:30	2	\$200.00	P-06	0.00	NM	2	\$400.00
THE CONNERS/HOME ECO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					2	\$200.00		0.00			
N105	KLKN	04/20/22	04/20/22	Wednesday Prime 1 Wednesday Prime 1	CM	7p-8p	--W----	:30	2	\$315.00	P-04	0.00	NM	2	\$630.00
THE GOLDBERGS/THE WO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					2	\$315.00		0.00			
N106	KLKN	04/18/22	04/18/22	Monday Prime Other Monday Prime Other	CM	7p-9p	M-----	:30	2	\$550.00	P-04	0.00	NM	2	\$1,100.00
AMERICAN IDOL MON-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					2	\$550.00		0.00			
N107	KLKN	04/19/22	04/19/22	Tuesday Prime 2 Tuesday Prime 2	CM	8p-9p	-T-----	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
BLACKISH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					2	\$350.00		0.00			
N108	KLKN	04/20/22	04/20/22	Wednesday Prime 3 Wednesday Prime 3	CM	9p-10p	--W----	:30	2	\$400.00	P-04	0.00	NM	2	\$800.00
A MILLION LITTLE THI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					2	\$400.00		0.00			
N109	KLKN	04/22/22	04/22/22	NBA Playoffs-Primetime NBA Playoffs-Primetime	CM	7p-10p	----F--	:30	2	\$300.00	P-02	0.00	NM	2	\$600.00
NBA PLAYOFFS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--					2	\$300.00		0.00			
N110	KLKN	04/22/22	04/22/22	NBA Playoffs-Primetime NBA Playoffs-Primetime	CM	7p-10p	----F--	:30	2	\$300.00	P-02	0.00	NM	2	\$600.00
NBA PLAYOFFS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--					2	\$300.00		0.00			
N111	KLKN	04/21/22	04/21/22	Thursday Prime Other Thursday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	---T---	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
JUMANJI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					2	\$450.00		0.00			
N112	KLKN	04/21/22	04/21/22	Thursday Prime Other Thursday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	---T---	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
JUMANJI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					2	\$450.00		0.00			

Totals 192 \$28,700.00



125 West 56th St
New York, NY 10019

Contract # 27766398

Changes as of: 4/13/2022 at 5:29 PM

Version: Highlighting Revision 1

CPE: HRBST/ORDR/417423

Flight: 4/17/22 - 4/23/22

Station: KLLN

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: Herbstler for Governor

Market: Lincoln&Hsing-Kry-Pls DMA

Total \$: \$28,700.00

PO BOX 26067
ALEXANDRIA, VA
22313

Product: Order
Agency Order #: 30079873

Office: WASHINGTON
Service: Nielsen

Total Spots: 192
Total CPP: \$97.45

Buyer: Gaecckler, Elaine
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP: 294.5
Traffic #: 47015

Comments: REVISED TO CORRECT KIMMEL. INCLUDES :30S AND :60S. PLS CFM ASAP. THANKS, ELAINE

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impression	Len	4/17 - 4/23							Total Spots	Total \$	CPP*	GRP*
								4/17	4/18	4/19	4/20	4/21	4/22	4/23				
1	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$75.00	1.9	7,100	30	0	2	1	2	1	2	0	8	\$600.00	\$39.47	15.2
Changes: Rate from 50 to 75																		
2	M-F 12n-1p		GMA3: WHAT YOU NEED	\$50.00	0.8	3,000	30	0	1	2	1	2	1	0	7	\$350.00	\$62.50	5.6
Changes: Rate from 25 to 50																		
3	M-F 10a-11a		THE VIEW	\$70.00	1.2	4,300	30	0	2	1	2	1	2	0	8	\$560.00	\$58.33	9.6
Changes: Rate from 40 to 70																		
4	M-F 9a-10a		LIVE WITH KELLY & RY	\$50.00	0.7	2,600	30	0	1	2	1	2	1	0	7	\$350.00	\$71.43	4.9
Changes: Rate from 25 to 50																		
5	M-F 1p-2p		GENERAL HOSPITAL	\$50.00	0.7	2,600	30	0	2	1	2	1	2	0	8	\$400.00	\$71.43	5.6
Changes: Rate from 25 to 50																		
6	M-F 2p-3p		TAMRON HALL	\$20.00	0.3	1,100	30	0	1	1	1	1	1	0	5	\$100.00	\$66.67	1.5
7	M-F 4p-5p		DR. PHIL	\$75.00	0.9	3,500	30	0	1	1	1	1	1	0	5	\$375.00	\$83.33	4.5
Changes: Rate from 50 to 75																		
8	M-F 3p-4p		THE REAL	\$20.00	0.2	900	30	0	1	1	1	1	1	0	5	\$100.00	\$100.00	1.0
9	Sa 7a-9a		WEEKEND GOOD MORNING	\$75.00	1.1	4,200	30	0	0	0	0	0	0	4	4	\$300.00	\$68.18	4.4
Changes: Rate from 50 to 75																		
10	Su 7a-8a		WEEKEND GOOD MORNING	\$75.00	1.0	3,900	30	2	0	0	0	0	0	0	2	\$150.00	\$75.00	2.0
Changes: Rate from 50 to 75																		
11	M-F 5a-6a		KLLN NEWS 8 THISAM	\$50.00	0.4	1,500	30	0	2	2	2	2	2	0	10	\$500.00	\$125.00	4.0
Changes: Rate from 25 to 50																		
12	M-F 7a-9a		GOOD MORNING AMERICA	\$140.00	1.3	4,900	30	0	4	4	4	4	4	0	20	\$2,800.00	\$107.69	26.0
Changes: Rate from 85 to 140																		
13	M-F 6a-7a		KLLN NEWS 8 THIS AM	\$105.00	0.9	3,400	30	0	2	2	2	2	2	0	10	\$1,050.00	\$116.67	9.0
Changes: Rate from 65 to 105																		



125 West 55th St
New York, NY 10019

Contract # 2776398	Changes as of: 4/13/2022 at 5:29 PM	Version: Highlighting Revision 1
CPE: HRBST/ORDR/417423	Flight: 4/17/22 - 4/23/22	Con Type: POLITICAL/NOTE
Agency: Smart Media Group	Advertiser: Herbolster for Governor	Total \$: \$28,700.00
PO BOX 26067	Product: Order	Total Spots: 192
ALEXANDRIA, VA	Agency Order #: 30079873	Total CPM: \$97.45
22313	Buyer: Gaeckler, Elaine	Total GRP: 294.5
	Salesperson: ALEXANDRIA BRADLEY	Traffic #: 47015
	202-955-5342	
	Primary Demo: Adults 35+	
	Assistant: ALEXANDRIA BRADLEY	
	202-955-5342	
	Office: WASHINGTON	
	Service: Nielsen	

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/17 - 4/23							Total Spots	Total \$	CPP*	GRP*
								4/17	4/18	4/19	4/20	4/21	4/22	4/23				
14	Su 8a-9a		THIS WEEK	\$150.00	1.0	3,900	30	1	0	0	0	0	0	0	1	\$150.00	\$150.00	1.0
Changes: Rate from 75 to 150																		
15	Su 5p-5:30p		ABC NEWS-SUN	\$250.00	2.7	10,200	30	2	0	0	0	0	0	0	2	\$500.00	\$92.59	5.4
Changes: Rate from 75 to 250																		
16	Sa 6p-6:30p		EYEWITNESS NEWS 8 AT	\$125.00	2.5	9,500	30	0	0	0	0	0	0	2	2	\$250.00	\$50.00	5.0
Changes: Rate from 75 to 125																		
17	Sa 5:30p-6p		ABC NEWS-SAT	\$250.00	2.3	8,500	30	0	0	0	0	0	0	1	1	\$250.00	\$108.70	2.3
Changes: Rate from 75 to 250																		
18	M-F 5p-5:30p		CHANNEL 8 EYEWITNESS	\$200.00	3.2	12,000	30	0	2	2	2	2	2	0	10	\$2,000.00	\$62.50	32.0
Changes: Rate from 150 to 200																		
19	Su 5:30p-6p		CHANNEL 8 EYEWITNESS	\$200.00	2.9	10,900	30	2	0	0	0	0	0	0	2	\$400.00	\$68.97	5.8
Changes: Rate from 150 to 200																		
20	M-F 6p-6:30p		CHANNEL 8 EYEWITNESS	\$250.00	3.7	13,900	30	0	2	2	2	2	2	0	10	\$2,500.00	\$67.57	37.0
Changes: Rate from 200 to 250																		
21	Sa 1a-2a		THE LISTENER	\$10.00	0.4	1,500	30	0	0	0	0	0	0	2	2	\$20.00	\$25.00	0.8
22	Sa 1:05a-2:05a		FORENSIC FILES	\$10.00	0.4	1,400	30	0	0	0	0	0	0	2	2	\$20.00	\$25.00	0.8
23	Su 11:35p-12:35a		MAJOR CRIMES	\$15.00	0.5	1,900	30	1	0	0	0	0	0	0	1	\$15.00	\$30.00	0.5
24	Sa 12:35a-1:05a		JUST FOR LAUGHS	\$10.00	0.3	1,300	30	0	0	0	0	0	0	1	1	\$10.00	\$33.33	0.3
25	Sa 10:35p-11:35p		ET WEEKEND	\$50.00	0.8	2,900	30	0	0	0	0	0	0	1	1	\$50.00	\$62.50	0.8
Changes: Rate from 30 to 50																		
26	Su 10:35p-11:35p		BULL	\$60.00	0.9	3,500	30	2	0	0	0	0	0	0	2	\$120.00	\$66.67	1.8
Changes: Rate from 35 to 60																		
27	M-F 10:35p-11:37p		JIMMY KIMMEL LIVE-AB	\$150.00	1.1	3,900	60	0	1	1	1	1	1	0	5	\$750.00	\$136.36	5.5
Changes: Rate from 100 to 150																		



125 West 56th St
New York, NY 10019

Contract # 27766398		Changes as of: 4/13/2022 at 5:29 PM		Version: Highlighting Revision 1	
CPE: HRBST/ORDR/417423		Flight: 4/17/22 - 4/23/22		Con Type: POLITICAL/NOTE	
Agency: Smart Media Group		Advertiser: Herbstler for Governor		Total \$: \$28,700.00	
PO BOX 26067 ALEXANDRIA, VA 22313		Product: Order		Total Spots: 192	
Agency Order #: 30079873		Buyer: Gaedler, Elaine		Total CPM: \$97.45	
		Salesperson: ALEXANDRA BRADLEY		Primary Demo: Adults 35+	
		202-955-5342		Assistant: ALEXANDRA BRADLEY	
		Separation:		Total GRP: 294.5	
				Traffic #: 47015	

#	Day/Time	DP	Program	Rate	A35P Impre sion	A35P Len	4/17 - 4/23							Total Spots	Total \$	CPP*	GRP*
							4/17	4/18	4/19	4/20	4/21	4/22	4/23				
M-F			LIVE WITH KELLY AND	\$10.00	0.2	600	0	1	1	1	1	1	0	5	\$50.00	\$50.00	1.0
28	1a-2a																
M-F			CHANNEL 8 EYEWITNESS	\$250.00	2.2	8,300	0	2	2	2	2	2	0	10	\$2,500.00	\$113.64	22.0
29	10p-10:35p																
Su			CHANNEL 8 EYEWITNESS	\$250.00	2.3	8,500	0	0	0	0	0	0	0	1	\$250.00	\$108.70	2.3
30	10p-10:35p																
M-F			ENTERTAINMENT TONIGHT	\$250.00	2.3	8,500	0	1	2	2	2	2	0	9	\$2,250.00	\$108.70	20.7
31	6:30p-7p																
F			JUDGE STEVE HARVEY-A	\$775.00	2.8	10,400	0	0	0	0	0	0	0	2	\$350.00	\$62.50	5.6
32	8p-10p																
Tu																	
33	7p-8p																
F			SHARK TANK-ABC	\$175.00	2.2	8,200	0	0	0	0	0	2	0	2	\$350.00	\$79.55	4.4
34	7p-8p																
Su			THE ROOKIE-ABC	\$300.00	2.4	8,800	0	0	0	0	0	0	0	2	\$600.00	\$125.00	4.8
35	9p-10p																
Su			AMERICAS FUNNIEST H	\$275.00	2.0	7,300	0	0	0	0	0	0	0	2	\$550.00	\$137.50	4.0
36	6p-7p																
Th			STATION 19-ABC	\$225.00	2.4	9,100	0	0	0	0	2	0	0	2	\$450.00	\$93.75	4.8
37	7p-8p																
Th			ABBOTT	\$350.00	1.8	6,700	0	0	0	0	2	0	0	2	\$700.00	\$194.44	3.6
38	9p-10p																
W			THE CONNERS/HOME ECO	\$200.00	2.3	8,700	0	0	0	2	0	0	0	2	\$400.00	\$86.96	4.6
39	8p-9p																
W			THE GOLDBERGS/THE WO	\$315.00	2.1	8,000	0	0	0	2	0	0	0	2	\$630.00	\$150.00	4.2
40	7p-8p																
M			AMERICAN IDOL MON-AB	\$550.00	2.8	10,400	0	2	0	0	0	0	0	2	\$1,100.00	\$196.43	5.6
41	7p-9p																



125 West 55th St
New York, NY 10019

Contract # 27766398		Changes as of: 4/13/2022 at 5:29 PM		Version: Highlighting Revision 1	
CPE: HRBST/ORDR/417423		Flight: 4/17/22 - 4/23/22		Station: KLNK	
Agency: Smart Media Group		Advertiser: Herbster for Governor		Market: Lincoln&Hstng-Kmy-Pis DMA	
PO BOX 28067 ALEXANDRIA, VA 22313		Product: Order		Office: WASHINGTON	
Agency Order #: 30079873		Buyer: Gaackler, Elaine		Service: Nielsen	
Salesperson: ALEXANDRA BRADLEY 202-955-5342		Primary Demo: Adults 35+		Total Spots: 192	
Separation:		Assistant: ALEXANDRA BRADLEY 202-955-5342		Total CPP: \$97.45	
				Total GRP: 294.5	
				Traffic #: 47015	

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre sion	Len	4/17 - 4/23							Total Spots	Total \$	CPP*	GRP*
								4/17	4/18	4/19	4/20	4/21	4/22	4/23				
42	Tu 8p-9p		BLACKISH	\$350.00	1.1	4,000	30	0	0	2	0	0	0	0	2	\$700.00	\$318.18	2.2
Changes: Program from ABBOTT ELEMENTARYBL to BLACKISH, Rate from 150 to 350																		
43	W 9p-10p		A MILLION LITTLE TH	\$400.00	2.2	8,200	30	0	0	0	2	0	0	0	2	\$800.00	\$181.82	4.4
Changes: Rate from 300 to 400																		
CAN 44	Th 8p-9p		GREY'S ANATOMY-ABG	\$300.00	2.4	8,000	30	0	0	0	0	2	0	0	2	\$600.00	\$142.86	4.2
REV+ 45	F 7p-10p		NBA PLAYOFFS	\$300.00	2.8	10,400	30	0	0	0	0	0	0	0	2	\$600.00	\$107.14	5.6
REV+ 46	F 7p-10p		NBA PLAYOFFS	\$300.00	2.2	8,200	30	0	0	0	0	0	0	0	2	\$600.00	\$136.36	4.4
REV+ 47	Th 7p-9p		JUMANJI	\$450.00	2.4	9,100	30	0	0	0	0	0	0	0	2	\$900.00	\$187.50	4.8
REV+ 48	Th 7p-9p		JUMANJI	\$450.00	2.1	8,000	30	0	0	0	0	0	0	0	2	\$900.00	\$214.29	4.2
TOTALS:															192	\$28,700.00	\$97.45	294.5



125 West 55th St
New York, NY 10019

Contract # 27766398

Changes as of: 4/13/2022 at 5:29 PM

Version: Highlighting Revision 1

CPE: HRBST/ORDR/417423

Flight: 4/17/22 - 4/23/22

Station: KLN

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Herbster for Governor

Market: Lincoln&Hsing-Krym-Pls DMA

Total \$: \$28,700.00

PO BOX 26067
ALEXANDRIA, VA
22313

Product: Order
Agency Order #: 30079873

Office: WASHINGTON
Service: Nielsen

Total Spots: 192
Total CPP: \$97.45

Buyer: Gaeckler, Elaine
Salesperson: ALEXANDRA
BRADLEY
202-955-5342
Separation:

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP: 294.5
Traffic #: 47015

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/13/22 5:29 PM	GOTOSTRATLABradley	REVISED TO CORRECT KIMMEL. INCLUDES :30S AND :60S. PLS CFM ASAP. THANKS, ELAINE
04/13/22 5:29 PM	GOTOSTRATLABradley	REVISED TO CORRECT KIMMEL. INCLUDES :30S AND :60S. PLS CFM ASAP. THANKS, ELAINE

Competitive Information

Market Budget:	\$17,410
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	192	\$28,700.00	\$97.45	294.5
Total	100%	192	\$28,700.00	\$97.45	294.5

Monthly Summary

Month	Spots	Dollars
2022-Apr	192	\$28,700.00
Total	192	\$28,700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/14/22 10:08 AM					\$0	\$0	
Revision	4/13/22 5:29 PM	GOTOSTRATLABradley	Revised	8	8	\$10,135.00	\$28,700.00	Changes: Comments from NEW ORDER FOR HERBSTER. INCLUDES :30S AND :60S. PLS CFM ASAP. THANKS, ELAINE TO REVISED TO CORRECT KIMMEL. INCLUDES :30S AND :60S. PLS CFM ASAP. THANKS, ELAINE. Total \$ from \$18,565.00 to \$28,700.00. Total GRPs from 281.3 to 294.5. Total CPP from \$61.89 to \$97.45. 41 buylines added or modified.
New	4/13/22 4:40 PM	ALEXANDRA BRADLEY	New	192		\$18,565.00	\$18,565.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.